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B2B magazine article

CHURCH DESIGNER

## *Theming and Technology for Children's Ministry*

San Antonio's Cornerstone Church makes for an ultra exciting vacation Bible school.

"Cornerstone Kids is a fun-filled, action-packed children's ministry featuring music, videos, puppets and skills that teach life-changing lessons to strengthen a child's faith," says Tina Ketterling, director of marketing for John Hagee Ministries based in San Antonio. (John Hagee is founder and senior pastor of megachurch Cornerstone.) The worship service is interactive and connects young congregants with the importance of the Bible and its teachings.

[See the link](#)

### Theming and Technology for Children's Ministry

by Erica Cottrell



Images by Terri South.

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According to Ketterling, "The purpose of our children's programs is to educate the participants in the Bible stories that will become the foundation of their faith." Blending history, learning and fun, Cornerstone is much more than a teaching facility and a church. It offers a unique and mystical way for children to learn about the Bible.

A children's ministry is more about bringing children into the work of spirituality. Children learn through fun and creativity, which helps enhance their understanding of the world through the smaller world of themed ministries, Ketterling reports. Connecting young children to God teaches them about the real world - from talking to them about disasters to encouraging them to help their friends in need.



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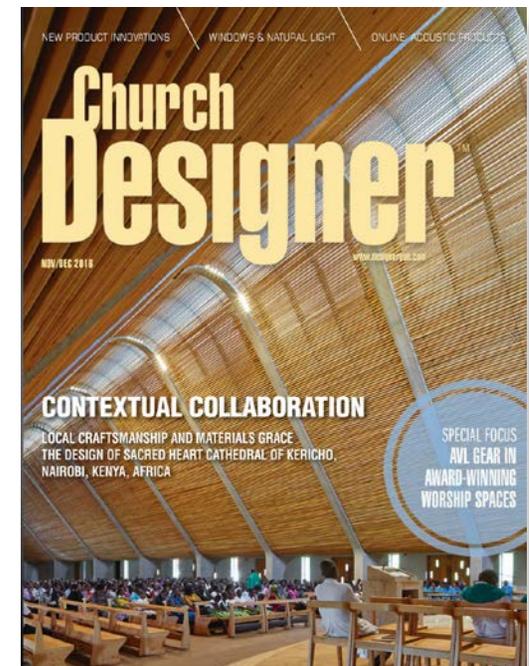
## CHURCH DESIGNER

### *Windows to the Soul*

**Windows do more than bring natural light into a worship space; they bring eternal light into the core of our very being, it's said.**

Stained glass windows bring magic into houses of worship, offering a beauty that ties literal and spiritual surroundings together. The creation of these windows — which requires tremendous skill — is not just for decorative purposes but is an intricate art form that communicates a broad swath of messages.

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**CHURCH DESIGNER**  
**SPIRITUAL RENEWAL**

*Pantone's 2017 Color of the Year helps rejuvenate church interiors—and attendees*

Symbolic of “nature’s neutral,” the yellow-green shade evokes a meditative mindset, taking people away from a fast-paced, modern lifestyle and helping them in the search for serenity.

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B2B blog

CHURCH DESIGN

# Top Church Design Trends in 2018

Church.Design asked church-focused architects around the country what elements are defining the church spaces they're designing in 2018. Ten key design markers emerged.

**1 - Branding, much more than a logo.** Today's churches strive to be excellent communicators of their identities, vision and values. "To attract the next generation of churchgoers, churches are marketing themselves by creating their own brand," says Stacy Cox, AIA, president of Studio Four Design in Knoxville, Tenn. Savvy church leaders want their worship centers to become the familiar faces of their communities. Churches need to tell the story by defining their purpose, their unique role in the community, and what they ultimately stand for.

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March 5, 2018 12:00 AM

## Top Church Design Trends in 2018

By Erica Cottrill, Church.Design



*Revolution Church Knoxville, Tenn. Image courtesy of Studio Four Design, Knoxville, Tenn.*

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**2-Taking cues from the retail and hospitality industries.** The church community is striving to reach every demographic, including kids and teens, Millennials, young families, adults and seniors. "I took some inspiration from the retail marketplace to understand the importance of creating a multi-purpose identity for our church spaces," Cox reports. "Churches are featuring transitional designs that reach out to all elements of the community, from local businesses to people needing to connect."



*Revolution Church Knoxville, Tenn. Image courtesy of Studio Four Design, Knoxville, Tenn.*

**3-Welcome home vibe.** While hospitality is key to attracting parishioners of all ages, a relaxing, come-and-go-down environment that's home-like is part of that mix. Notes Mark Underwood, a principal at Hitchcock Design Group, a planning and landscape architecture firm in Naperville, Ill., "today's church spaces extend from the indoors out. Roof decks can overlook an urban space and offer amenities such as sectional sofas and fireplaces. The ability to nurture an indoor environment with an outdoor feel promotes a path towards interior plantings, neutral shades and authentic materials featuring wood, stone and metal."

**4-Reinventing church identity.** Churches are focused on creatively enabling them to stand out by establishing their own color scheme, logo and even fonts to promote their identity. "Most churches we are currently designing for want to communicate who they are as a church, from their culture to ministry focus and their core values," says Aubrey Garrison III, AIA, founding principal of Live Design Group. "They have a very visible overall message that includes branded colors coordinated with a social media and community connection points."



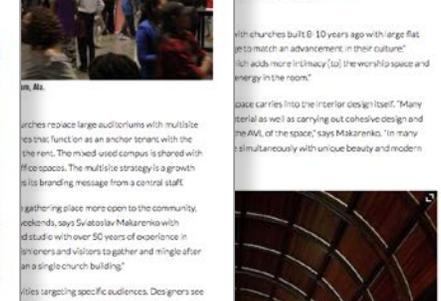
*Stacy Cox, Knoxville, Tenn.*

Churches built 10 years ago with large flat joists match an advancement in their culture. "It adds more intimacy [to] the worship space and energy in the room."

space carries into the interior design itself. "Many material as well as carrying out cohesive design and the AVL of the space," says Makarenko. "In many simultaneously with unique beauty and modern

gathering place more open to the community echoes, says Svetlana Makarenko with studio with over 50 years of experience in designers and visitors to gather and mingle after an single church building."

views targeting specific audiences. Designers see gathering place. "Cafes with various seating, along entrepreneurs looking for good hangout from soft comfortable sofas and chairs to cafe men's small group meetings and making the



*Stacy Cox, Knoxville, Tenn.*

us of contemporary and traditional churches, the each is supported with more technology in all forms. Multi-functional spaces have created the need for important part of the mix.

and larger churches, may report. Video walls are up to 24 inches square," notes Dennis Buttz Planners in Forest Lake, Minn.

abilities in church interiors including "true to the light that commands attention to a soft focus that red colors, wayfinding and mission graphics being

increased dramatically for both new and uninvited, offering a safe and secure suburban communities have plenty of family AIA and president of Blue Ridge Architects in les and programs throughout the week, the fast together than the church.

ence of a conference center rather than a traditional church. With worship halls, children's ministry and kids in church foyer, tables are a place to meet and greet. And Setz notes, "No amount of architecture or interior design can match the impact of squad-friendly volunteer greeters."

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Branding March 2018 Interior designers Design Education News

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**Church.Design**



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B2B blog

## CHURCH DESIGNER

### ***3D PRINTING OF CHURCHES?***

*Architects and experts weigh in on what the near and distant future holds for church design and construction.*

The future is unfolding before us. New tools are constantly changing the way designers create and build. Consider burgeoning 3D printing technology, drone mapping, and BIM visualization advances.

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## Church Design

The future is unfolding before us. New tools are constantly changing the way designers create and build. Consider burgeoning 3D printing technology, drone mapping, and BIM visualization advances.



### 3D PRINTING OF CHURCHES?

Architects and experts weigh in on what the near and distant future holds for church design and construction.



### RAPID VISUALIZATION

New BIM advances are empowering designers with more visualization capability than ever before.



### DRONE MAPPING

Construction and infrastructure sectors accounting for more than \$45 billion of drone usage.



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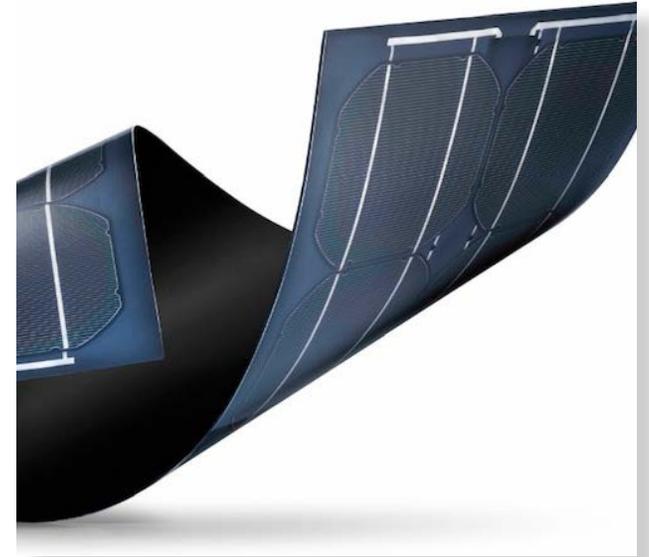
PR product announcement

### CHURCH DESIGNER

## *Powering Houses of Worship by Spirit and Solar*

**Los Angeles-based startup, Sunflare Inc., announces a thin-film solar product that can wrap around buildings.**

One of the great leaps in renewable technology is solar power, a popular form of reliable renewable energy. Innovations like solar panels have made solar power even more affordable and accessible. Although not “new age” technology, solar takes on a myriad of roles, from being used on a manned spacecraft to decorating the White House roof. Today, relevant to church project renovation and construction, solar options are opening up even more possibilities and uses.



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website content

## Jasso Floors

*We achieve that perfect match.*

We developed our own proprietary wood dyes and pigments to provide a one-of-a-kind custom look. Jasso Floors works with different kinds of stains to mix and match the color that you want. Our quest is to create the exact color match that you select.

Our processes are what makes us different from other hardwood floor companies. Wire brushing and hand scraping requires intensive labor from our people. Both are used to give the floor a different look from regular floors. They are done by hand and require a great amount of effort with attention to detail. And the results are amazing.

For FREE consultation [CLICK HERE!](#)

**JASSO FLOORS**  
*Handcrafted Hardwood Floors*

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Find your inspiration with Jasso Floors

**Custom floors are our business.**

Jasso Floors is a manufacturer of commercial and residential wood flooring. Our wood floor collections are unique and handcrafted in a variety of vibrant colors and rich finishes with a broad range of hardwoods. Since 1998, Jasso Floors has specialized in high end, hand-crafted hardwood floors by master craftspeople who are dedicated to each customer. Jasso's team is inspired by today's design trends. Each piece of wood is made to order and created for your tastes.

**Customer satisfaction is our passion.**

When it comes to your home or professional space, how do you define it? Are you looking for something classic, rustic, or contemporary? Whatever your style, hardwood floors completely change the look of your space. Imagine how they can craft your space into a magnificent new environment!

**We finish our job... beautifully.**

Whether you choose a hand-scraped wide plank or a reclaimed random width barn wood, the secret is in the finishing. It is a look that can only be accomplished with patience and craftsmanship by hand rubbing each coat of our custom oil into each individual board. The results are a beautiful, rich patina that brings out the natural beauty of the aged wood.

See the website



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client blog - thought leader interview

## DESIGNER PROFILE

### *Joe Ruggiero talks outdoor design trends*

We recently sat down with outdoor furniture and fabric design guru Joe Ruggiero to discuss his outlook on outdoor design. One of his key themes is that the outdoor space is getting more sophisticated, with luxurious looks and unlimited opportunities for homeowners who seek creativity, fashion and quality.

#### **What are the key design trends you are seeing for the outdoors?**

The blurred line between work and play is reflected in outdoor design. New technologies have raised the bar when it comes to fabrics. People are staying outside longer in an outdoor space which is now just as comfy as their living room. From incredibly soft fabrics used in pillows, throws and rugs to fade-resistant, privacy-driven outdoor drapes, today's outdoor room requires one-of-a-kind items that make people feel at home outdoors.



[See the link](#)



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bylines for clients

## *Make Healthier Choices a No-Brainer*

Overeating and obesity have been discussed ad nauseam in the US. Think about the last time you probably ate too much in one sitting. Was it that extra piece of chocolate cake at dinner last week? Or maybe the buffet you went to with your co-workers to celebrate an anniversary?

As nutritional scientist Brian Wansink talks about in his book [Mindless Eating, Why We Eat More Than We Think](#), it's likely that none of the times you can remember actually had a significant impact on your weight. It's most likely the eating you can't remember that's having the biggest effect. Every rushed lunch in front of your computer at work or those times you eat fast food in the car between running errands and going to practice or when you're watching your favorite TV show with the whole bag of chips on the coffee table in front of you and when the show is done you have no idea where the entire bag went.



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B2C web content / SEO

ATLANTA DECKING & FENCE

*Make Your Deck or Porch Do Double Duty with Under Deck Storage!*

Still trying to find a place to store away all the garden tools, sprinklers, patio furniture and cushions, bikes, BBQ grill, and lawn mower in one convenient location? If you've got a deck or elevated back porch, we've got the solution with under deck storage! Atlanta Decking can create a great under deck storage area that's spacious, dry, and helps protect all your seasonal items.

See the link

The screenshot shows the top of a website page for Atlanta Decking & Fence Company. At the top right, there is a phone number (770-781-4641) and social media icons for Facebook, Pinterest, and YouTube. Below this is a navigation menu with links for 'About Us', 'Projects', 'Blog', 'FAQ', 'Project Videos', and 'Contact Us'. A green button labeled 'Request a Quote' is positioned on the right side. The main heading is 'Under Deck Storage Ideas', followed by a large image of a deck with a lattice-enclosed storage area. Below the image are social media icons and a green button that says 'Let's Start Building - Contact Me!'. The main text of the page reads: 'Make Your Deck or Porch Do Double Duty with Under Deck Storage!'. The text continues: 'Still trying to find a place to store away all the garden tools, sprinklers, patio furniture and cushions, bikes, BBQ grill, and lawn mower in one convenient location? If you've got a deck or elevated back porch, we've got the solution with under deck storage! Atlanta Decking can create a great under deck storage area that's spacious, dry, and helps protect all your seasonal items.' It then provides several paragraphs of detailed information about under deck storage solutions, including considerations for wet vs. dry storage and how to create a dry storage area with a waterproof barrier.



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A livable space with furnishings. Depending on the size of your space, chic outdoor furniture will reinforce the contemporary design and make it seem larger while reflecting your lifestyle. Wider porches accommodate tables, chairs, or a very modern take on the ever-so-popular, old-fashioned porch swing.

If you have a sizable budget, consider transforming your front porch into an additional living area. Designers are doing away with simple entryways by adding functional modern furniture and accessories, ideal for wraparound porches. Reflect your personality with trendy wall hangings and chic pillows and rugs to keep you cool from too much sun.

Its strength, is resistant to insects, rot, and its aged look and timeless charm, ipe is a hardwood. Known as the gold standard for teak and concrete. It's also popular because of its finish on a fine piece of furniture and it untreated, ipe ages into a silver patina, a natural feature.

ch's sophisticated style while keeping you lighting that can complement your front porch lighting is efficient and has a long life span.

design selections that create cool spaces? No worries. Even traditional architectural appeal with a modern porch or design and we'd love to share them with you. To contact us today for a free, no-



Web content / SEO

## GEORGIA FRONT PORCH

# Fresh, Modern Curb Appeal Inspires New Style Trends for Contemporary Porches

Contemporary porches not only create your home's first impression, they extend a warm welcome to guests and visitors. The porch is an extension of your home's interior, with an open floor plan that makes it stand out from its more traditional neighbors; a compelling focal point that sets the tone for your property.

[See the link](#)

Georgia Front Porch  
We know how to make an entrance!

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Contemporary Porches Reflect Today's Lifestyles



### Fresh, Modern Curb Appeal Inspires New Style Trends for Contemporary Porches

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Even as air conditioning enables us to enjoy the inside during sultry Atlanta summers, front porches are making a comeback, as homeowners connect with their neighbors and embrace better curb appeal. With the growth of ultra-modern homes and the reimagining of outdoor spaces in Southern neighborhoods, residents are looking towards the front to complement their backyards. A space that also connects the outdoors in, contemporary porches enable homeowners to take in coveted views or simply enjoy their neighborhoods.

Modern front porches are popular in both new construction and remodels, so investing in one can also add value to your home. The importance of the front porch is reflected by contemporary architects who are designing creative spaces just as compelling as the home's interior which can be a lifestyle-changer for the homeowner. Expansive front porches create an exciting feeling of sophisticated style and creativity. Compelling design elements feature clean lines and pure geometric forms that produce a true urban feel to the space.

**Contemporary Porches Create Chic Destinations with Modern Design Elements:**

**Lots of color.** Jazz up your modern entryway with stylish color palettes. Coordinate with the front door, which in itself makes a statement and is the foundation for the porch. Forget black or grey. A peppy palette with bold non-traditional pops of color such as a teal, lime, or turquoise offers an easy and affordable way to infuse color. White is a unique alternative, making your front porch pop while easily working with a variety of colors and patterns. Plants offer bold shades, such as purple, and are a great way to complement your contemporary design.

**Modern metal elegance.** One of the latest front porch trends is intricately designed railings which gives your porch a contemporary feel. Consider metal railings or horizontal cable railings to create a sleek look. Both a safety and style feature, these railings offer a modern edginess which reinforces the contemporary design.



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bylines for clients

## *Meet in the Middle* *Planning ROI Meetings for Mid-Sized Companies*

The nation's 200,000 middle market businesses don't get as much attention as small businesses or FORTUNE 1,000 companies, but don't let these overlooked — and often misunderstood — companies fool you. They are an economic engine driving the U. S. recovery. According to the National Center for the Middle Market—one of the only organizations that monitors this segment—mid-sized companies grew their revenue last year at a rate five times higher than the S&P 500.

[Read the article](#)





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